

**AN AUTHOR'S GUIDE
TO WORKING WITH
LIBRARIES &
BOOKSTORES**

RESOURCES

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STARK
PUBLISHING SOLUTIONS

Stark Publishing Solutions

RESOURCES

BELOW YOU WILL find a short list of some of the resources called out in the book, as well as ones I have found helpful in my own writing and publishing journey.

Please note that if you wish to be informed of updates, you can sign up for a book industry info update at the same website where you downloaded this.

www.markleslie.ca/authorsbookstoreslibraries

Books

5 Critical Things for Successful Book Signings, Adam Dreece, ADZO Publishing Inc., 2019.

Business for Authors, Joanna Penn, Curl Up Press, 2017.

Million Dollar Professionalism for the Writer, Kevin J. Anderson & Rebecca Moesta, WordFire Press, 2014.

Dealbreakers: Contract Terms Writers Should Avoid, Kristine Kathryn Rusch, WMG Publishing, 2013.

Mastering Amazon Ads, Brian D. Meeks, Brian Meeks, 2017.

Killing It on Kobo, Mark Leslie Lefebvre, Stark Publishing Solutions, 2018.

Newsletter Ninja, Tammi Labrecque, Larks & Katydid's, 2018.

Strangers to Superfans, David Gaughran, David Gaughran, 2018

The Successful Author Mindset, Joanna Penn, Curl Up Press, 2016.

The Seven P's of Publishing Success, Mark Leslie Lefebvre, Stark Publishing Solutions, 2018.

This Business of Publishing, Richard Curtis, Open Road Media, 2014.

Podcasts

BookNet Canada Podcast
www.booknetcanada.ca/podcast

The Career Author
www.thecareerauthor.com

Kobo Writing Life Podcast

www.kobowritinglife.com/category/kwl-podcast

Sell More Books Show

www.sellmorebooksshow.com

Six Figure Authors

www.6figureauthors.com

Stark Reflections on Writing & Publishing

www.starkreflections.ca

The Creative Penn

www.thecreativepenn.com

The Self Publishing Show (formerly The Self Publishing Formula)

www.selfpublishingformula.com/spf-podcast

Writing Excuses

www.writingexcuses.com

Website Resources

The Alliance of Independent Authors

www.allianceindependentauthors.org

www.selfpublishingadvice.org/self-publishing-service-reviews

Audiobook Production Platforms

Authors Republic Listing

www.authorsrepublic.com/creation

IPG Audiobook Production Contacts

www.ipgbook.com/audiobook-production-contacts-pages-925.php

Canadian ISBN Service System (CISS)

www.collectionscanada.gc.ca/ciss-ssci/app

Independent Bookstores

Biblio.com

www.biblio.com/bookstores

AU

Australian Booksellers Association

www.booksellers.org.au

Australian Independent Booksellers

www.indies.com.au

CA

New Pages

www.newpages.com/independent-bookstores/canada-bookstores

Retail Council of Canada

www.retailcouncil.org/resources/tools/find-a-bookstore-map

UK

Booksellers Association – Bookshop

www.booksellers.org.uk/bookshopsearch

US

American Booksellers Association & Indiebound

www.bookweb.org

www.indiebound.org

NZ

www.booksellers.co.nz

Kobo Hacks for Optimizing Sales (Free Email Course)

www.blog.reedsy.com/learning/courses/distribution/kobo-hacks

Kobo – Maximizing Your Sales at Kobo (Article)

www.selfpublishingadvice.org/maximizing-your-sales-at-kobo-by-mark-lefevre-director-of-kobo-writing-life-author-relations

Kobo – How To Sell More Books on Kobo (Video)

www.youtube.com/watch?v=xSZVIEJi5E8

LibWeb (Library Servers via WWW)

www.lib-web.org

Library Review Magazines

Booklist

www.ala.org/aboutala/offices/booklist/insidebooklist/booklistproc/proceduressubmitting

Library Journal

www.libraryjournal.com

Publishers Weekly

<https://www.publishersweekly.com>

(Publishers Weekly - BookLife)

www.booklife.com/

School Library Journal

<https://www.slj.com>

Voya

<http://voyamagazine.com/publishers>

Universal Book Links

Books2Read

www.books2read.com

Book Genius

www.geni.us

SmartURL

www.manage.smarturl.it

Public Lending Right – PLR International

www.plrinternational.com/

www.plrinternational.com/established

Writer Beware

www.writerbeware.com